

LEO BURNETT U.S.A.

A DIVISION OF LEO BURNETT & COMPANY, INC.

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(1000)

**Come to Marlboro Country.**

**Marlboro**  
100's

**Marlboro**  
100's

**SURGEON GENERAL'S WARNING: Smoking Causes Lung Cancer, Heart Disease, Emphysema, And May Complicate Pregnancy.**

11 mg. "tar," 1.0 mg. nicotine av. per cigarette. FTC Report Feb. 85.



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Source: <https://www.industrydocuments.ucsf.edu/docs/grhx0001>